

Summit for Innovative Education

February 4–5, 2013

Agenda

Monday, February 4

- 8:30 a.m. **Welcome and Overview: Framing the Problem**
Dr. Tim Waters, McREL President and CEO, and Jim Eck, McREL Senior Director
- 9:00 **Keynote Address 1: *The Economic Imperative of Better Schools***
Eric Hanushek
Dr. Eric Hanushek, internationally renowned economist from Stanford, will present his research on the global economic implications of educational performance and make the case that the United States is losing ground, both in test scores and in economic competitiveness.
- 9:50 **Reflections and table discussions**
- 10:00 **Break**
- 10:15 **Keynote Address 2: *Catching Up or Leading the Way?***
Yong Zhao
Dr. Yong Zhao is the Presidential Chair and Associate Dean for Global Education in the College of Education, University of Oregon. His work focuses on the implications of globalization and technology on education.
- 11:05 **Reflections and table discussions**
- 11:15 **A Third Perspective: *Necessary, Sufficient, and the Future***
Tim Waters
Tim Waters, McREL’s President and CEO, is co-author of *School Leadership That Works* and *District Leadership That Works: Striking the Right Balance*. His presentation will make the case that global competitiveness and excellent schools are not an “either-or” situation if schools use R&D driven approaches to improvement and innovation.
- 11:50 **Reflections and table discussions**
- 12:00 p.m. **Lunch**
- 1:00 **Interactive panel discussion and responses to audience input**
Eric Hanushek
Yong Zhao
Tim Waters
Hanushek, Zhao, and Waters will engage in an interactive panel discussion, using participant Tweets and audience input, to consider what is necessary, what is sufficient, and how we should innovate U.S. education for the future.
- 1:45 **McREL’s Network for Innovative Education: High Performance with High Reliability**
Jim Eck
Jim Eck, McREL Senior Director, will introduce the Network for Innovative Education and describe how McREL envisions the Network addressing high performance and high reliability in education.
- 2:15 **Break and move to concurrent sessions**
- 2:30 **Concurrent sessions**
Policy: Closing the Other Achievement Gap
Jim Kohlmoos, NASBE

Jason Glass, Iowa Chief
Ken Delay, CASB
Roy Takumi, HI Representative
Nick Donohue, Nellie Mae Foundation

Tim Waters will moderate a panel discussion with state and national leaders on the policy implications for raising the performance level of our highest performing systems toward becoming Best in the World.

Practice: Spotlight on Innovative District Solutions

Districts (Westfield Washington, GCPS, Kettle Moraine) with McREL staff
Jim Eck will facilitate presentations by three high-performing, leading-edge districts who are working with McREL as we operationalize the Network for Innovative Education.

- 3:45 **Break and return to general session**
4:00 **Review and closing comments**
4:30 **Adjourn**
5:30 **Reception**

Tuesday, February 5

- 8:30 a.m. **From Improvement to Innovation**
Pam Jones, McREL Director, Center for System Transformation
- 8:45 **Keynote Address: *Innovation and the Future of Learning***
Bryan Setser, 2Revolutions
Dr. Bryan Setser, nationally recognized leader in digital learning and thought partner to McREL, will challenge our thinking about the future of learning and a transformed system of education.
- 9:30 **Reflections and table discussions**
- 9:40 ***High Reliability Educational Systems: Metaphor or Model?***
Tim Waters
Tim Waters will offer high reliability organizing concepts, principles, and processes that when applied to schools and school districts can optimize the performance of the current system and serve as a bridge to a transformed system in which failure is not an option.
- 10:25 **Reflections and table discussions**
- 10:35 **Responses to postings and audience questions**
Tim Waters and Bryan Setser
Tim Waters and Bryan Setser will respond to Tweets and audience questions about their presentations.
- 10:50 **Break**
- 11:05 ***Dual Operating Modes : Striking the Right Balance Between Standard Operating Procedures and Improvisation***
Tom Bellamy
Dr. Tom Bellamy, Professor of Education and Director of the Goodlad Institute for Educational Renewal at the University of Washington Bothell, is a pioneer in applying high reliability to a theory of action and research for education. He will update participants on his continuing work.
- 12:00 p.m. **Lunch**

12:45

The IHI Approach to Improving Healthcare Reliability

Carol Haraden, Institute for Healthcare Improvement (IHI)

Dr. Carol Haraden, Vice President of the Institute for Healthcare Improvement, will describe IHI's drive to improve the reliability of healthcare through networking and short-cycle processes for innovation.

1:45

Break and move to breakout strands

2:00

Breakout strands

Networked Improvement Communities for K-12 and Community Colleges

Alicia Grunow, Penny Carver, The Carnegie Foundation for the Advancement of Teaching

The Innovation Lab Network: Connecting Local-District-State Levels to Create New Learning Systems

Gerrita Postlewaite, Linda Pittenger, Jennifer Davis, CCSSO

The NIE Strategy

Tim Waters, Bryan Setser

The breakout strand will focus on networking strategies for improvement and innovation in education. Representatives from two national organizational leaders in education, the Carnegie Foundation for the Advancement of Teaching and the Council of Chief State School Officers, will present what they have learned and where they are going next with their initiatives. Each presentation will be followed by a McREL update on our potential models for the Network for Innovative Education.

Practice: An R&D Methodology for High Reliability Educational Systems – Exploring Progress

Innovative Districts (Lovejoy ISD, Los Alamos PS, CNMI PSS)
Charles Igel, Jim Eck, McREL

This breakout strand will introduce an approach to short-cycle R&D and innovation in education that is adapted from the IHI model. Three districts that have been working with McREL will describe their efforts and lessons learned. Charles Igel and Jim Eck from McREL will present a detailed methodology for a 90-day cycle and our ideas for an R&D alliance.

4:00

Break and reconvene for closing

4:10

Thank-you, an invitation, and closing comments

Tim Waters

4:30

Adjourn