

Ribbon of Hope Grant Program: Example Project Plan

Key Terms

- **Goals:** Goals describe the general, high-level purpose(s) of the proposed work. The project goal(s) should be related to the project need. For example, if the need you identify is low reading performance for 1st grade students in McREL County, a project goal might be: *Improve reading outcomes for 1st grade students in McREL County* (see example in the table below).
- **Objectives:** Objectives also describe what you plan to accomplish through your proposed work, but they are more specific than goals. Objectives must be specific, measurable, and time bound (see examples in the table below).
- **Activities:** Activities are the things you will do to achieve your objective(s). Typically, multiple activities will be required to achieve each objective.
- **Outcomes:** Outcomes are the measurable changes (i.e., results) you believe will occur for the target group(s). Outcomes must be specific and measurable (see examples in the table below). Outcomes should be directly related to your project objective(s).
- **Evaluation Methods and Instruments:** Evaluation methods and instruments provide information about how and when you will measure changes in outcomes. Please be as specific as possible in this column (e.g., name or link instruments/processes you plan to use).

Please note: It is okay to have one clearly defined project goal and/or project objective; having multiple goals and/or objectives does not necessarily strengthen a proposal. If your project has multiple goals, please include a separate table for each goal.

Project Goal: Improve reading outcomes for 1 st grade students in McREL County.			
Objective(s)	Activities	Anticipated Outcome(s)	Evaluation Methods and Instruments
Participating students will improve target skills and attitudes by the end of the 2020–21 academic year.	In July 2020, work with school administrations to schedule <i>Reading Intervention X</i> implementation in 1 st grade classrooms during the 2020–21 academic year.	85% of participating youth receive a score of “proficient” or better on the End-of-Grade reading assessment.	End-of-Grade reading assessment scores for the 2020–21 academic year.
	All 1 st grade students in McREL County participate in 90 minutes of <i>Reading Intervention X</i> weekly for the 2020–21 academic year.		
	Coordinate with the district to gain access to standardized reading assessment data for participating students.		
	Participating students complete pre (beginning of academic year) and post (end of academic year) surveys about their attitudes towards reading.	95% of participating youth self-report improved attitudes toward reading.	Elementary Reading Attitudes Survey , pre and post survey.

Guardians of participating students will increase at-home reading support by the end of the 2020–21 academic year.	In August 2020, develop take-home resources for guardians of participating students that provide information and strategies for supporting students' literacy development.	80% of guardians report increased use of strategies to support students' literacy development at home.	Early Years Literacy Survey (modified) , pre and post survey.
	During each weekly session of <i>Reading Intervention X</i> , distribute take-home resources aligned to the program curriculum.		
	Coordinate with the district to administer virtual pre (beginning of academic year) and post (end of academic year) surveys with guardians of participating students about at-home support of students' literacy development.		